

Message Text

UNCLASSIFIED

PAGE 01 CANBER 05010 270830Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 MMO-01 ICA-20 /042 W
-----051007 272233Z /46

R 270511Z JUN 78
FM AMEMBASSY CANBERRA
TO AMCONSUL AUCKLAND
AMCONSUL BRISBANE
AMCONSUL MELBOURNE
AMCONSUL PERTH
AMCONSUL SYDNEY
AMEMBASSY WELLINGTON
INFO SECSTATE WASHDC 3639
USDOC WASHDC

UNCLAS CANBERRA 5010

SYDNEY ALSO FOR IMC

E.O. 11652: N/A
TAGS: BEXP, BBSR, BGEN, NZ, AS
SUBJ: EXPORT CONTACT LISTS PROGRAM - MARKET RESEARCH
ORGANIZATIONS

REF: (A) STATE A-2095, (B) SYDNEY 1236 (NOTAL),
(C) STATE 159625 (NOTAL), (D) SYDNEY 1498 (NOTAL),
(E) WELLINGTON 3080 (NOTAL), (F) USDOC 11257 (NOTAL)

1. REFAIR INSTRUCTS POSTS TO IDENTIFY AND TO REPORT ON
MARKET RESEARCH ORGANIZATIONS FOR ENTRY INTO COMMERCE'S
AUTOMATED FOREIGN TRADERS INDEX (FTI). INFORMATION IS
REQUESTED TO BE OBTAINED AND REPORTED ONLY ON RELIABLE AND
WELL-KNOWN FIRMS WHICH, FOR A FEE, CAN CONDUCT STUDIES OF
MARKETS FOR A VARIETY OF INDUSTRIES AND PRODUCTS. EMBASSY
NOTES THE SIC CODE FOR SUCH ORGANIZATIONS IS 73920 AND THAT
POSTS ARE REQUESTED TO REPORT ON NEWLY-IDENTIFIED OR NEW-TO-
FILE FIRMS AS WELL AS UPDATE INFORMATION ON FORM DIB-467
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(REVISED 4-76), PROSPECT INFORMATION REPORT (PIR). EMBASSY
FURTHER NOTES THAT DEADLINE FOR SUBMISSION OF SUCH REPORTS
IS AUGUST 31, 1978. THE NEGATIVE REPORT AUTHORIZATION IS
NOTED.

2. GIVEN THE PARAMETERS OF THE IMC EVENTS SCHEDULES REFTELS
FOR SOME OF WHICH MARKET RESEARCH OR MARKET RESEARCH UPDATES

MAY BE REQUIRED; THE MARKET RESEARCH PROGRAM ENVISIONED IN WELLINGTON'S 03080; THE IMPLICATIONS OF USDOC'S RESPONSE CONCERNING FORWARD RESEARCH PROGRAMS IN SUPPORT OF THE NEW ZEALAND CAP; THE EVENTS IN THE NZ CAP IN WHICH THE IMC MAY FIGURE IN FORWARD PLANNING; IT IS ESSENTIAL THAT COPIES OF ALL PIRS ON MARKET RESEARCH ORGANIZATIONS BE FORWARDED TO AMCONGEN SYDNEY FOR PURPOSES OF MAINTAINING A MASTER FILE FOR BID PURPOSES. THIS IS NECESSARY SINCE PULLING OUT GUMMED LABELS FROM THE USDOC EMLS SERVICE WILL NOT BE ENTIRELY ADEQUATE FOR PURPOSES OF FULL INFORMATION ON PROSPECT FIRMS. SQUIRE

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Message Attributes

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